



2010 Colorado Mountain Winefest Vendor Application

You are invited to complete this vendor application for the **19th Annual Colorado Mountain Winefest "Festival in the Park"**, scheduled for **Saturday, September 18, 2010**, at Riverbend Park in Palisade, Colorado. Winefest is the oldest and largest Colorado wine festival, and is the only one held in the heart of wine country.

Winefest is the fundraiser for the trade organization of grape growers and winemakers of Colorado. C.A.V.E. (Colorado Association for Viticulture and Enology) is a 501(c) (6) non-profit organization. All funds go towards education, seminars, research, and equipment purchases to improve the grape growing and winemaking of Colorado wines and to draw National attention to agriculture in Colorado.

About the event: Winefest is 4 days of friends and fun featuring seminars, winemaker dinners, bike tour, winemaker competitions, and winery tours. You are invited to the highlight - the "Festival in the Park" on Saturday, September 18, with chef demos, live jazz, wineries, ice carving, grape stomp, VIP tent, and seminars. To read about last year's event, visit: www.coloradowinefest.com. In 2009, our community hosted over 7,200 guests from across the United States.

Vendor opportunities at Winefest - we are looking for:

- **PLATED FOOD - paired with wine for purchase by our guests for consumption at the park.**
- **PACKAGED FOOD PRODUCTS - especially from Colorado; with little or no preparation done onsite.**
- **ARTISANS – ART, JEWELRY, AND POTTERY**

Products hand made and/or products that fit with a wine-themed event are preferred.

TO APPLY:

- **Fee is \$275.00 per 10'x10' booth space and is due April 19, 2010.**
- Consideration cannot be guaranteed for late entries.
- The fee includes the one-day Town of Palisade Business License, which will be issued to Winefest to cover all participating vendors.
- If you are serving food, you **MUST** have a Mesa County Health Dept. food license. Contact information will be in your acceptance letter.
- Fee for electricity is \$35. Reservations are required if you are in need of electricity.
- Please submit at least 2 photos or slides of your artwork or products, and a photo of your booth. These will not be returned unless a self-addressed stamped envelope is included with the application.
- Plated food vendors – do not send photos of food - please describe the foods/beverages you will serve.
- No more than 4 staff people per booth are included in booth fee. Additional staff to man the booth will be charged \$25 per person.
- You will be issued two parking passes per vendor and one pass for trailer.

All applications will be juried by Winefest. Vendor selections are based on appropriateness for a wine event, originality, quality, attractive booth presentation, space availability.

Confirmation of acceptance will be mailed by May 1, 2010.

Vendors accepted will receive information on set-up, which begins 9:00 am Friday, September 17, separately. All acceptance decisions are final (checks will be returned for those not accepted).

If you are selected and do not attend for any reason, no refund of your booth fee will be given. No Exceptions.

If you have questions, please contact us at 970-464-0111 or info@coloradowinefest.com. We look forward to your participation!

Thank you for your continued support, Sarah Catlin, Director, Colorado Mountain Winefest